

Year 10 Graphic Communications Learning Journey 2023-2024

Week	Date	Assessment Objectives: AO3, AO1, AO2, AO4		Assessment
1(wed)	4.09.23	AO1 An introduction to Graphic Communication – History of Typography	Typography	
2	11.09.23	AO1 The Basic Elements & Principles of design		
3	18.09.23	AO1 Colour Theory & Typography		
4	25.09.23	AO1 Hierarchy & use of Images in Graphics		
5	02.10.23	AO1 Working to a brief and Designer research		AO1 Analysis
6	9.10.23	AO3 Introduction to Adobe Photoshop		AO3
7	16.10.23	AO3 Primary Sources. Initial designs, Photoshop typography squares		Photoshop Squares
Half term				
8	30.10.23	AO3 Poster design - Beginning InDesign	Typography	
9	6.11.23	AO2 Development of ideas		AO2 Poster development
10	13.11.23	AO2 Refining poster Ideas using InDesign		AO4 Final Poster
11	20.11.23	AO4 Final Poster Outcome.		
12	27.11.23	Data drop AO3 Evaluation, Reflection and Annotation.		
13	4.12.23	AO1 Graphic Communication for Literature – Illustration Brief. Elements of Comics		
14	11.12.23	Contingency AO1 Sequential narrative & analysis		
CHRISTMAS				
15(Tue)	2.01.24	AO1 Analysis of illustrators	Illustration	AO1 Analysis
16	8.01.24	AO3 Storyboards elements		
17	15.01.24	AO3 Primary Photographs & Understanding storyboard panel layout		AO3 Illustrations
18	22.01.24	AO3 Drawing & using illustrator		
19	29.01.24	AO2 Composition of panels		
20	5.02.24	AO2 Composition of panels, word balloons		
Half term				
21	19.02.24	AO2 Composition of panels, word balloons	Illustration comic	
22	26.02.24	AO2 Layout composition, panel development		
23	4.03.24	AO2 Layout composition, panel development		AO2 Panels
24	11.03.24	AO4 Final panels into InDesign		
25	18.03.24	Data Drop AO4 Final panels into InDesign		AO4 Comic
26	27.03.24	Contingency AO4 Evaluation analysis		
EASTER				
27	17.04.24	AO3 Mock Exam – 'Fragments' Magazine brief	Fragments	
28	24.04.24	AO1 Magazine cover layout theory, cover analysis		Ao1 Magazine Analysis
29(BH)	02.05.24	AO1 Magazine cover layout theory, cover analysis		
30	08.05.24	AO3 Recording ideas. Photography - contact sheet		
31	15.05.24	AO3 Recording ideas. Photography editing in photoshop		Ao3
32	22.05.24	AO3 Magazine front cover composition ideas, Type/image		Photography
Half term				
33	05.06.24	Exam prep AO2 Front cover composition design ideas	Fragments	
34	12.06.24	Exam prep AO2 Front cover composition design ideas		
35	19.06.24	Annual Exams AO4 Front cover for magazine produced		
36	23.06.24	Annual Exams AO4 Front cover for magazine produced		
37	03.07.24	RAP/ addressing misconceptions AO4 Refining cover		AO4 Magazine cover
38	10.07.24	Data Drop AO4 Refining cover		
39	17.07.24	Activities week		

Name:		Autumn	Spring	Summer
Subject Target		Flightpath		
Annual Exam Grade:		BFL		

Date	Assessment	Flight-path Grade	Assessment Objectives: AO3, AO1, AO2, AO4 Action (s) to make progress
	AO1 Analysis		
	AO3 Photoshop Squares		
	AO2 Poster Development		
	AO4 Final Poster		
	AO1 Analysis		
	AO3 Illustrations		
	AO2 Panels		
	AO4 Comic		
	AO1 Magazine analysis		
	AO3 Photography		

Art Key Constructs

Art history explores how humans have created art and the development of this across art, design and architecture globally, which underpins how we make art today.

Artists are a source of inspiration when creating your own work.

There are many coloured materials/mediums that are used to create art work.

Composition is how artwork is organised in a space to achieve different effects.

Experimenting with materials is part of the creative process and helps with designing an outcome.

Designing is the process where you explore your ideas for a piece of work and document this.

Refining your designs will involve exploring and experimenting with materials and learning from this process.

All colours can be made/mixed using the primary colours and black and white.

Drawing is the foundation of all art. It is made up of line, tone and mark making.

Painting is the application of paint to a surface, it requires fine motor skills and an understanding of colour theory.

Photography can be used to record or document work and ideas.

Sketchbooks are used to document the creative process.

Annotation helps to document the creative journey with use of visual language.

Art can be created in 3d form known as sculpture.

Final outcomes are produced as a result of the creative process and should demonstrate the best work explored.

Evaluations at the end of a project help you reflect on the creative process and learn from it.