

Year 11 Graphic Communications Learning Journey 2023-2024

Week	Date	Assessment Objectives: AO3, AO1, AO2, AO4		Assessment
1(wed)	4.09.23	AO1 Magazine spread layout theory	Fragments	
2	11.09.23	AO3 Magazine spreadsheet composition ideas		
3	18.09.23	AO3 Recording ideas - Photography		
4	25.09.23	AO1 Magazine spreadsheet Analysis		AO1 Analysis
5	02.10.23	AO3 Magazine spreadsheet composition ideas		AO3 Photography
6	9.10.23	AO3 Focus on Typography elements		
7	16.10.23	AO2 Magazine spreadsheet composition ideas		
Half term				
8	30.10.23	AO2 Magazine spreadsheet composition ideas	Fragments	
9	6.11.23	AO2 Magazine spreadsheet composition ideas		AO2 Poster development
10	13.11.23	AO2 Final spreadsheets developed		AO4 Final magazine spreadsheet
11	20.11.23	AO2 Final spreadsheets developed		
12	27.11.23	Data drop AO4 Final spreadsheets produced		
13	4.12.23	AO4 Final spreadsheets refined		
14	11.12.23	Contingency AO2 Development		
CHRISTMAS				
15(Tue)	2.01.24	Exam AO1 Initial Ideas/Starting points/Mind map	Exam	
16	8.01.24	AO1 Designer research		AO1
17	15.01.24	AO2 Developing own brief		
18	22.01.24	AO1 Designer research		
19	29.01.24	AO3 Recording of sources		
20	5.02.24	AO2 Idea development/initial design idea		AO3
Half term				
21	19.02.24	AO2 Experimenting	Exam	
22	26.02.24	AO1 Designer/sources		
23	4.03.24	AO3 Recording		AO2
24	11.03.24	AO2 Final design		
25	18.03.24	Data Drop AO2 Experimenting/Refining		
26	27.03.24	Contingency AO4 Exam		AO4
EASTER				
27	17.04.24	AO4 Exam		
28	24.04.24			
29(BH)	02.05.24			
30	08.05.24			
31	15.05.24			
32	22.05.24			
Half term				
33	05.06.24			
34	12.06.24			
35	19.06.24			
36	23.06.24			
37	03.07.24			
38	10.07.24			
39	17.07.24	Activities week		

Name:		Autumn	Spring	Summer
Subject Target		Flightpath		
Annual Exam Grade:		BFL		

Assessment Objectives: **AO3**, **AO1**, **AO2**, **AO4**

Date	Assessment	Flight-path Grade	Action (s) to make progress
	AO1 Analysis		
	AO3 Photography		
	AO2 Development		
	AO4 Final Magazine spreadsheet		
	AO1		
	AO3		
	AO2		
	AO4		

Art Key Constructs

Art history explores how humans have created art and the development of this across art, design and architecture globally, which underpins how we make art today.

Artists are a source of inspiration when creating your own work.

There are many coloured materials/mediums that are used to create art work.

Composition is how artwork is organised in a space to achieve different effects.

Experimenting with materials is part of the creative process and helps with designing an outcome.

Designing is the process where you explore your ideas for a piece of work and document this.

Refining your designs will involve exploring and experimenting with materials and learning from this process.

All colours can be made/mixed using the primary colours and black and white.

Drawing is the foundation of all art. It is made up of line, tone and mark making.

Painting is the application of paint to a surface, it requires fine motor skills and an understanding of colour theory.

Photography can be used to record or document work and ideas.

Sketchbooks are used to document the creative process.

Annotation helps to document the creative journey with use of visual language.

Art can be created in 3d form known as sculpture.

Final outcomes are produced as a result of the creative process and should demonstrate the best work explored.

Evaluations at the end of a project help you reflect on the creative process and learn from it.