

Year 11 Graphic Communications Learning Journey 2024-2025

Week	Date	Assessment Objectives: AO3, AO1, AO2, AO4	Project	Assessment
1 (Thurs)	5.09.24	AO1 Magazine spread layout theory	Mock Exam	
2	9.09.24	AO3 Magazine spreadsheet composition ideas		
3	16.09.24	AO3 Recording ideas - Photography		
4	23.09.24	AO1 Magazine spreadsheet Analysis		AO1 Analysis
5	30.09.24	AO3 Magazine spreadsheet composition ideas		
6	7.10.24	AO3 Focus on Typography elements		AO3 Photography
7	14.10.24	AO2 Magazine spreadsheet composition ideas		
8	21.10.24			
Half term				
9	4.11.24	AO2 Magazine spreadsheet composition ideas		
10	11.11.24	AO2 Final spreadsheets developed		
11	18.11.24			AO2 Poster development
12	25.11.24	AO4 Final spreadsheets produced		
13	2.12.24	Mocks		
14	9.12.24	AO4 Final spreadsheets refined		
15	16.12.24	Data Drop in books		AO4 Final magazine spreadsheet
CHRISTMAS				
16	6.01.25	Exam AO1 Initial Ideas/Starting points/Mind map	ESA Exam	
17	13.01.25	AO1 Designer research		AO1
18	20.01.25	AO2 Developing own brief		
19	27.01.25	AO1 Designer research		
20	3.01.25	AO3 Recording of sources		AO3
21	10.02.25	AO2 Idea development/initial design idea		
Half term				
22	24.02.25	AO2 Experimenting		AO2
23	3.03.25	AO1 Designer/sources		
24	10.03.25	AO3 Recording		
25	17.03.25	AO2 Final design		
26	24.03.25	AO2 Experimenting/Refining		
27	31.03.25	Data drops in books		
EASTER				
28(BH)	21.04.25	AO4 Exam		
29	28.04.25	AO4 Exam		
30(BH)	06.05.25	Exams		
31	12.05.25	Exams		
32	19.05.25	Exams		
Half term				
33	2.06.25	Exams		
34	9.06.25	Exams		
35	16.06.25	Exams		
36	23.06.25			
37	30.07.25			
38	7.07.25			
39	14.07.25			

Name:		SummerY10	Autumn	Spring	Summer
Subject Target:		Flightpath			
Annual Exam Grade:		BFL			

Date	Assessment	Flight-path Grade	Assessment Objectives: AO3, AO1, AO2, AO4 Action (s) to make progress
	AO1 Analysis		
	AO3 Photography		
	AO2 Poster development		
	AO4 Final magazine spreadsheet		
	AO1		
	AO3		
	AO2		

Art Key Constructs

Art history explores how humans have created art and the development of this across art, design and architecture globally, which underpins how we make art today.

Artists are a source of inspiration when creating your own work.

There are many coloured materials/mediums that are used to create art work.

Composition is how artwork is organised in a space to achieve different effects.

Experimenting with materials is part of the creative process and helps with designing an outcome.

Designing is the process where you explore your ideas for a piece of work and document this.

Refining your designs will involve exploring and experimenting with materials and learning from this process.

All colours can be made/mixed using the primary colours and black and white.

Drawing is the foundation of all art. It is made up of line, tone and mark making.

Painting is the application of paint to a surface, it requires fine motor skills and an understanding of colour theory.

Photography can be used to record or document work and ideas.

Sketchbooks are used to document the creative process.

Annotation helps to document the creative journey with use of visual language.

Art can be created in 3d form known as sculpture.

Final outcomes are produced as a result of the creative process and should demonstrate the best work explored.

Evaluations at the end of a project help you reflect on the creative process and learn from it.